

PROGRAMME DETAILS:

Programme Code: R/345/4/0529 (A9761) 05/19

Duration: 3 Years

Main Intakes: January, June and September

Awarding Body: Institut Teknologi Pertama

CAREER PROSPECTS:

Strategic Planning, Marketing, Finance, Human Resource, Operations and Supply Chain, Information Systems

PROGRAMME OVERVIEW

This program is structured to expose students to the basic areas of business management. It prepares the necessary foundation for students who either want to embark on the entry-level careers in the business world or to pursue the higher level studies locally or abroad.

The curriculum covers the broad syllabi typical of a rigorous diploma-level program in this field. As this course is conducted in English, students have the edge in this aspect which is critical in securing better careers in the ever changing market place. Besides the academic contents this program also provides students with the practical tools for them to excel in their chosen vocation.

ENTRY REQUIREMENTS

1. SPM / SPMV:

Pass SPM with minimum 3 credits in any subjects; OR

2. UEC:

Pass UEC with minimum Grade B in any 3 subjects; OR

3. SKM, Level 3 in MQF:

Pass SKM, Level 3 in MQF, in related field and a pass at SPM with minimum credit in any 1 subject; OR

4. O-Level or its equivalent:

Pass O-Level with minimum Grade C in any 3 subjects; OR

5. Certificate College Community, Level 3 in MQF or its equivalent:

Pass Certificate College Community, Level 3 in MQF or its equivalent, in related field and a pass at SPM with minimum credit in any 1 subject; OR

6. Certificate, Level 3 in MQF:

Pass Certificate, Level 3 in MQF, in related field with minimum CGPA of 2.00; OR

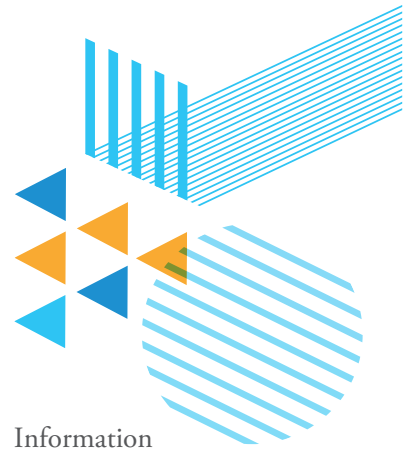
7. STPM:

Pass STPM or its equivalent with minimum Grade C (GP 2.00) in any 1 subject; OR

8. STAM:

Pass STAM with minimum Grade Maqbul; OR

9. Other equivalent qualifications recognized by Malaysian Government.



AND

Students must pass:

- a) IELTS with a minimum band of 5.0; OR
- b) TOEFL with a minimum score of 500; OR
- c) Pass in Cambridge English/ Edexcel 'A' Level; OR
- d) Pass in English (O-Level or equivalent to SPM 1119).

Programme Structure

Year 1	Year 2	Year 3
<ul style="list-style-type: none">• Academic Communicative English 1• Computer Applications• Accounting 1• Introduction to Business• Academic Communicative English 2• Introduction to Finance• Business Mathematics• Introduction to Economics	<ul style="list-style-type: none">• Basic Management• Accounting 2• Marketing• Organizational Behaviour• Management Accounting• Business Law• Human Resources Management• Purchasing	<ul style="list-style-type: none">• Business Statistics• Advertising and Promotion• Sales Planning & Operations• Marketing Planning• Small Business Enterprise• Business Strategy• Industrial Training

As stated in the Circular from Ministry of Education No. 2/2013 with reference number JPT/GS1000-606Jld.1(25), all new students who enroll into any programme in any private institution after 01 September 2013 are required to complete and pass all the required General Studies Modules / Mata Pelajaran Umum (MPU).

